



IEASA **25** YEARS
1997-2022



International Education Association of South Africa

ieasa-conference.studysa.org

**SPONSORSHIP
OPPORTUNITIES**

**25th IEASA ANNUAL
CONFERENCE 2023**

22-25 AUGUST 2023

LOOKING BACK – LOOKING FORWARD

IEASA is excited to announce sponsorship opportunities available for our 25th Annual Conference which will be held in Durban, South Africa from 22 - 25 August 2023.

This inspiring and interactive 4-day event will bring together internationalisation leaders, experts, academics and researchers, professional practitioners, educators, students and innovators as well as organisations and individuals interested in higher education internationalisation to share thoughts, research findings, lived experiences and good practice examples..

This year's Conference theme is

Looking Back - Looking Forward

Join us to celebrate IEASA's important milestone, which will provide us with an opportunity to look back and reflect on IEASA's journey since its inception in 1997, its achievements to date, its experiences and lessons learnt. We will also use this moment to look forward and imagine the future of IEASA and the field of internationalisation of higher education in South Africa and elsewhere.

REASONS TO SPONSOR



REACH

Increase your reach



NETWORK

New networks



MARKETING

Opportunities



SHOWCASE

Your company



SHARE

What you have to offer



SATISFACTION

CONFERENCE DATA

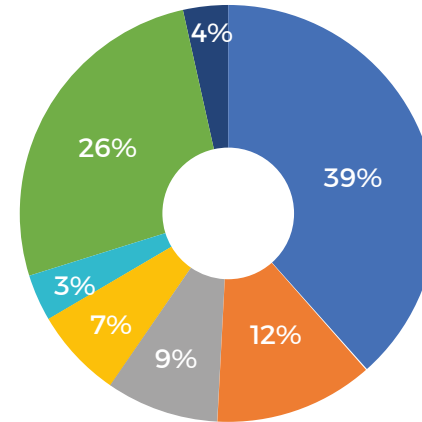
200+

Attendees

60+

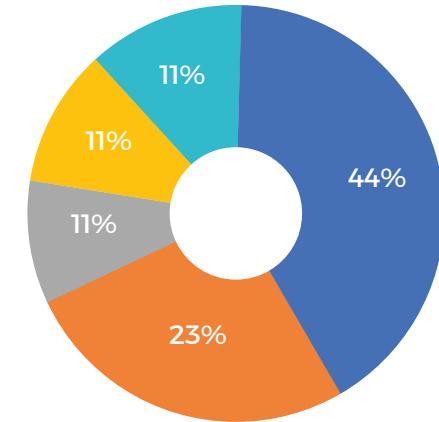
Sessions, workshops and networking events

TYPE OF ORGANISATIONS



- Universities (South Africa)
- Universities (from other Countries)
- Private Sector
- Governmental
- Non-governmental
- International Associations
- Non-profit Organisations

ATTENDEES



- Professional Administrative Staff
- Academics
- Directors / Head of Offices
- Rectors / Vice-Chancellors
- Other

TOP COUNTRIES

Canada	France	Kenya	Norway	United Kingdom
Brazil	Germany	Morocco	South Africa	USA
China	Ghana	Namibia	Swaziland	
Ethiopia	Japan	Netherlands	Sweden	

SPONSORSHIP LEVELS

SPONSORSHIP LEVELS & BENEFITS

PLATINUM

GOLD

SILVER

SPONSORSHIP LEVEL AND BENEFITS

Acknowledgement on the IEASA conference website landing page	logo	logo	logo
Acknowledgement on signage at entrance of the venue	✓	✓	✓
Logo on registration mailer	✓	✓	–
Acknowledgement on welcome plenary slide	logo	logo	logo
Acknowledgement on the IEASA Conference Sponsorship page	logo, description & video	logo, description & video	logo, description & video
Conference fee waivers	3	2	1
Advertising Banner in the Conference venue	✓	✓	–
Advertising banner in the registration venue	✓	–	–
Space for exhibition	✓	–	–

R40 000

R30 000

R20 000

EVENTS AND ACTIVITIES

OPENING PLENARY, Wednesday 23 August 2023 **R50 000**

Benefits

Acknowledgement and short promotional video

Advertising banner on stage

WELCOME FUNCTION, Wednesday 23 August 2023 **R50 000**

Benefits

Acknowledgement and short promotional video

Advertising banner displayed

GALA DINNER, Thursday, 24 August 2023 **R70 000**

Benefits

Acknowledgement and short promotional video

Advertising banner displayed

CLOSING PLENARY, Thursday, 24 August 2023 **R50 000**

Benefits

Acknowledgement and short promotional video

Advertising banner displayed

SPACES AND SERVICES

COFFEE STATIONS **R40 000**

Benefits

Display your organisations logo

WATER STATIONS **R40 000**

Benefits

Display your organisations logo

BRANDED PRODUCTS

Conference Bags R60 000

Lanyards and pouch R40 000

Notepads R10 000

Pens R5 000

SPONSORSHIP OPPORTUNITIES

HOW IT WORKS

1

CHOOSE A PACKAGE

2

CONTACT IEASA

3

FINALISE ARRANGEMENT

4

PARTICIPATE

We are more than happy to tailor a bespoke package to specifically meet your requirements.

CONTACT US

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